

# Todd Matzke – Web Design/Graphic Design - Marketing

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- Work experience
- 2003 – Present **TylerMarx Creations** Bloomington, MN  
Owner - Web Design/Multimedia Development, Graphic Design, Consultation
- Web, Graphic, and Sound Design / Production
  - Logo creation
  - Marketing, Advertising and Branding consultation
  - Interactive Multimedia Development
  - Email Marketing campaign Creation / Development
  - Electronic Newsletter campaign Creation / Development
- 1997– 2003 **Jasc Software, Inc.** Eden Prairie, MN  
Web Designer/Graphic Designer - Marketing 1999 – 2003
- Design, architect, code, and maintain corporate and E-Commerce Website
  - Design, create Corporate Web graphics, Print/Advertising graphics
  - Web Developer Supervisor
  - Develop advertising promotions and layout in HTML/ASP
  - Corporate Newsletter Photographer/Editor
  - Create Wireframes for Web design layout
  - Develop and implement User-Centered Design (USD)
  - Develop and implement Information Architecture (IA)
- Web Program Coordinator/Intranet Webmaster 1998 – 1999
- Design and maintain graphics and content for corporate Website
  - Develop online tutorials for Jasc Software products
  - Research and implement online customer and co-marketing programs
  - Design and maintain company Intranet
- Technical Support Representative 1997 – 1998
- Provided technical support via phone and email for Jasc products
- 1995 – 2000 **Free Spirit Media** Richfield, MN  
Webmaster/Multimedia Development, Graphic Design and Consultation
- Interactive Multimedia development
  - Web, Graphic, and Sound Design/Production
- 1995 – 1997 **EDS** Bloomington, MN  
Micrographics Technician
- Languages and Software
- HTML, DHTML
  - Java; JavaScript
  - Active Server Pages (ASP)
  - Adobe PhotoShop
  - Adobe Illustrator
  - Jasc Paint Shop Pro
  - Macromedia Dreamweaver
  - Macromedia HomeSite
  - Macromedia Flash
  - Microsoft Visual Interdev
  - Microsoft SQL Server
  - QuarkXPress

Operating  
Systems

- Windows 98, 2000, XP
- Macintosh OS 9, OS X
- UNIX (SunOS)

Sample  
Websites

- <http://www.toddmarx.com> – Web design and graphic design examples
- <http://de.jasc.com> – Jasc Software International Corporate site
- <http://www.necheer.com> – National competitive cheerleading site
- <http://www.billyrobin.com> – Professional Photographer site
- <http://www.bonedaddyband.com> – Professional Musician site
- <http://www.fsmedia.com> – Multimedia solutions